

Follower Of One



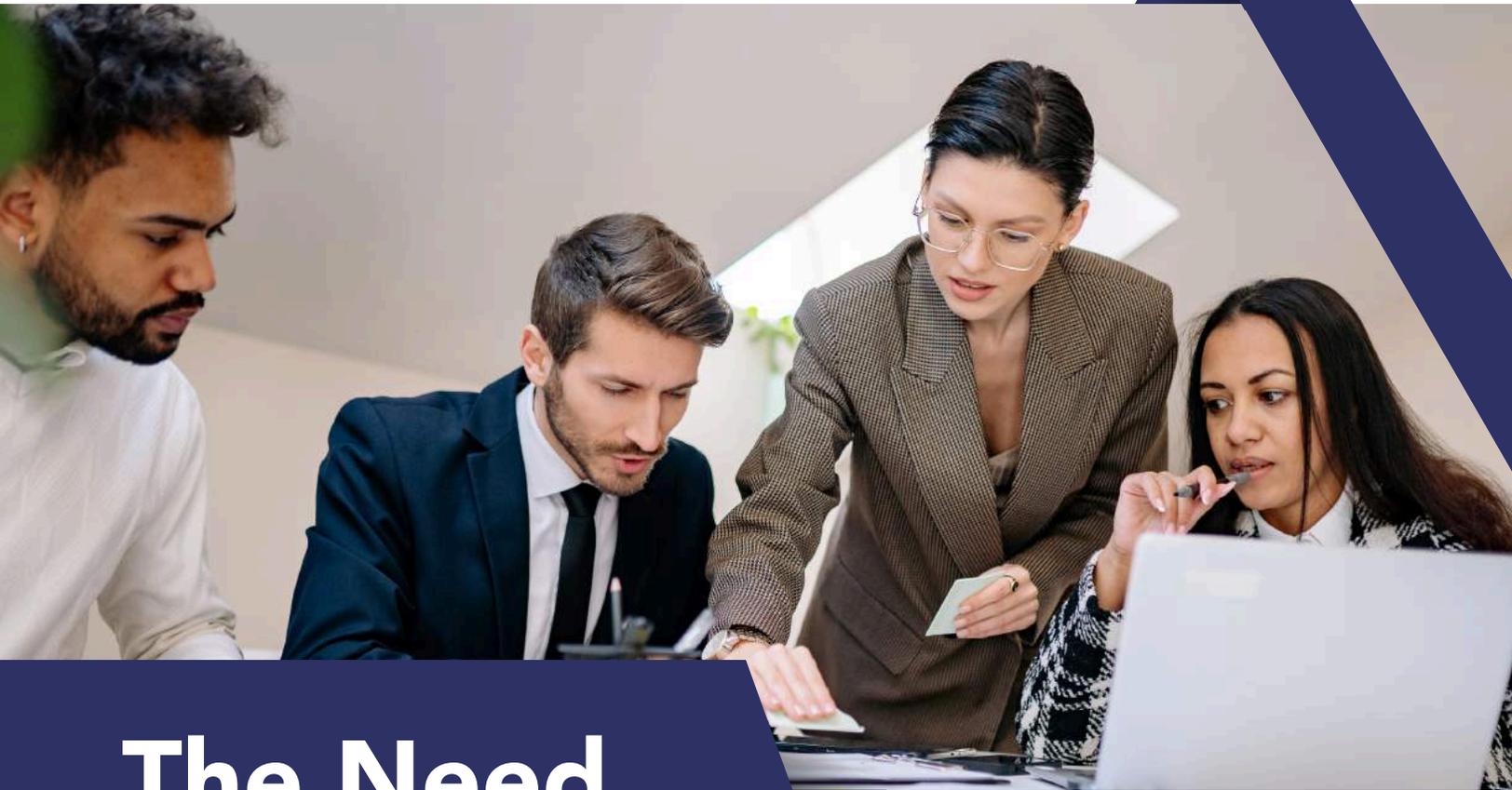
2024-2027

CASE FOR SUPPORT

We're a global community helping others move one notch closer to Jesus. We connect like-minded believers who encourage, equip and mobilize one another.



followerofone.org



The Need

Faith in Christ seems secondary in a polarized culture searching for political solutions.

- *64% of all US workers are disengaged in their work. Globally that number is estimated at 80%. (Gallup 2020)*
- *72% of US Christians do not have a significant sense of how their faith connects to their work. (Barna 2018 Christians at Work)*
- *34% of US Christians have never thought of their work as something they were called to do. (Barna Christians On Leadership, Calling and Career)*

"Then he said to his disciples, 'The harvest is abundant, but the workers are few. Therefore, pray to the Lord of the harvest to send out workers into his harvest.'" Matthew 9:37-38 CSB

"For we are his workmanship, created in Christ Jesus for good works, which God prepared beforehand, that we should walk in them." Ephesians 2:10 ESV

"And Jesus came and said to them, "All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age." –Matthew 28:18-20 ESV





Imagine every workplace with 2 or 3 Christians actively engaged in a service ministry to their coworkers.

The Solution

Follower of One has the solutions. We're a global community helping others move one notch closer to Jesus. We connect like-minded believers who encourage, equip and mobilize one another.

Follower of One activates and mobilizes everyday Christians. We learn that activities, like praying for others, and serving our coworkers, customers and vendors IS ministry. We can serve Jesus and work a secular job. Follower of One has created a simple and easy-to-follow method to help Christians integrate their faith into their workplace.



On this "mission trip" we learn 5 daily habits:

- 1. Pray - for others and for ourselves that God would put us to work blessing others;***
- 2. Appreciate others - find ways to help others feel genuinely appreciated;***
- 3. Know what we believe - prepare a quick 2-sentence explanation for why we follow Jesus;***
- 4. Serve others - go beyond what is expected of us in our job and in service to others;***
- 5. Speak for ourselves - when asked, share about what Jesus has done for us.***



The Impact

"For we are his workmanship, created in Christ Jesus for good works, which God prepared beforehand, that we should walk in them." Ephesians 2:10 ESV

For the Marketplace:

Follower of One provides practical ideas for integrating faith into our daily life through the Marketplace Mission Trips, a short-term exercise where participants practice thinking like a missionary while they do their everyday work.

Each day becomes an adventure looking for ways to pray for, appreciate, and serve others. And when anyone asks why we're doing what we do, we can answer very clearly with gentleness and respect based on 1 Peter 3:15. The exercise helps everyone realize that Jesus can put us to work in our daily job, or life situation.

For the Church:

Follower of One also serves as the guide for churches who want to take the Marketplace Mission Trip alongside their other traditional mission trips. Churches can schedule their Marketplace Mission Trip just like any other trip. With a Marketplace Mission Trip, no one has to raise support or get a passport. Church members take the "trip" together which helps everyone be more engaged and accountable.

Follower of One shows tremendous Return on Investment for each Marketplace Mission Trip participant, church leader, and donor:

Ministry Impact as of April 2024:

- 1018 people have taken a total of 1688 trips since Follower of One's inception.
- Follower of One has led a total of 40 trips thus far—
 - 8 church-based trips and
 - 32 trips open to people worldwide.
 - Countless others have also taken the trip using the Follower of One small group discussion guide.
- More than 75,000 people subscribed to the YouVersion Bible Reading Plan for the "5 Daily Habits to Integrate Faith and Work."

More than 45,000 people completed the YouVersion Bible Reading plan that explains the "5 Daily Habits to Integrate Faith and Work."



What Others are Saying



"I love the intentionality of living for Christ in our workplace. FO1 helps me do that better." –Rick Johnson, Executive Stewardship Officer, RC Fasteners and Components, Arizona

"Marketplace Mission Trip shifted my thought process from a selfish pursuit to an attitude of "how can I best serve my clients and customers?" – Brett Oakley, Entrepreneur, Ohio

"Marketplace Mission Trip provides opportunities to share the love of Christ with others on a daily basis. I love how this mission prompts us to love "as we go" vs. to just "go" to the mission field." –Linda Noder, Founder, Abiding Leaves Health and Wellness, Kansas

"What I love about Follower of One is it really can be Churchwide, make disciples who in turn make disciples... I believe people overcomplicate sharing their faith. And Follower of One gives you very concrete tools to keep you moving forward and sharing your faith right where you are."

-Cameron Baker, Associate Pastor at Grace Church on the Mount in Netcong, New Jersey

"God's going to use you to bless people and to share the Gospel. And everywhere we go, God's calling us to be a missionary. I just love the fact that all types of people, no matter what industry you're in, you're on mission and can share the gospel in so many ways. And you've created that through the Follower of One Mission trip."

-Keith Davis, Missions Pastor at First Baptist Owasso, Oklahoma





Future Investment Opportunities

Total cost for 2024-2027

Translation

\$50,000

- Translation of materials into other languages like:
 - Spanish
 - Italian
 - French
 - Dialects of India
- \$5000 per language (one-time) x 10 languages = \$50,000

Sponsorship

\$75 - \$1,500

- Adopt a Church as an option = \$1500/each church
- Sponsor an Individual to go on a Marketplace Mission Trip = \$75/person

Technology & Capital Needs

\$222,000

- License and management of white-label online community app: \$50,000 x 3 years = \$150,000
- Computers and video cameras \$20,000 x 3 years = \$60,000
- Constituent Relationship Management (CRM) Software – Bloomerang \$12000 over 3 years
- State-of-the-art Video Equipment
- Creation of a white-label Mobile App and Curriculum Content Creation for new content for Mobile App and online community \$50,000 x 3 years = \$150,000



Community Growth & Management

\$495,000

This contains systems, leadership, and expenses to lead individual member development, church and ministry partner development, and volunteer development

Annual Expenses are:
 $\$115,000 + \$165,000 + \$215,000 = \$495,000$

Content Creation

\$241,000

- Training & Development
- Curriculum Creation

Annual Expenses are:
 $\$57,000 + \$77,000 + \$107,000 = \$241,000$

Marketing/ Outreach

\$114,000

Annual Expenses are:
 $\$38,000 \times 3 \text{ years} = \$114,000$

Administration, Finance, & Development

\$149,000

Support services for operations and staff infrastructure

Annual Expenses are:
 $\$35,000 + \$50,000 + \$64,000 = \$149,000$



**Grand Total:
\$1,271,000**





Follower of One Gift Range Chart

At what level do you believe the Holy Spirit may be calling YOU to invest in Follower of One?

Gift Range Chart	\$1,271,000			
Gift Amount	# of Gifts	Total	Cumulative Total	Cumulative %
\$150,000	1	\$150,000	\$150,000	12%
\$60,000	3	\$180,000	\$330,000	26%
\$30,000	10	\$300,000	\$630,000	50%
\$9,000	15	\$135,000	\$765,000	60%
\$6,000	25	\$150,000	\$1,065,000	84%
\$3,000	50	\$150,000	\$1,215,000	96%
\$<1,000	100	\$56,000	\$1,271,000	100%
TOTAL	204	\$1,271,000	\$1,271,000	100%

Please prayerfully consider where you want to invest in the Follow of One ministry.



Follower of One needs YOU. Partner with Us!



We have several opportunities for YOU to get involved:

- Pray!
- Become a Marketplace Missionary
- Volunteer–Serve as Moderator and mentor for each Marketplace Mission Trip.

Invest:

- Monthly | Quarterly | Annually
- Non-cash assets of stock or real estate
- Legacy/Planned Giving

Please contact Mike Henry, Sr. or Tammy Adams to join us.
mike@followerofone.org or tammy.adams@followerofone.org

Follower of One Investor Information

Name: _____
Address: _____
Phone: _____
Email: _____

Commitment:

I am making a pledge of \$ _____
to be paid over __ years, beginning in ____ (month), 20____

Check:

I have enclosed a \$ _____ check payable to Follower of One.

Credit Card:

Please charge a gift of \$ _____ to my credit card.

Visa MasterCard Discover AMEX

Card Number: _____

Exp. Date: _____

CVW Code: _____



Donate easily and securely online at
<https://followerofone.org/partner/>

Stock, Real Estate and Other Non-Cash Gifts:

Make a gift to Follower of One through the Follower of One Single Charity Fund #5198273 at the National Christian Foundation. Easy transfer instructions are available on our website or email mike@followerofone.org.

Gift Designation: Where Most Needed Other _____

Signature: _____ Date: _____

Please return this completed form to Mike Henry, Sr. at mike@followerofone.org
Follower of One, Inc., 1233 N. Cedar #101, Owasso, OK 74055

Follower of One is a registered 501(c)3 Non-Profit Organization. Federal Tax ID is # 82-1256879.
Thank you for your faithful, generous support of GGCC. We thank God for YOU!



“Then he said to his disciples, ‘The harvest is abundant, but the workers are few. Therefore, pray to the Lord of the harvest to send out workers into his harvest.’”

Matthew 9:37-38 CSB



Follower Of One 

Follower of One, Inc.
1233 N. Cedar #101
Owasso, OK 74055

followerofone.org